

**eWORLD Joins Good Guys Guild (GGG); joins “Hollywood4Humanity” (H4H);  
joins the Ambrose Law Firm. P.C.-- to Save The World**

**THE PROBLEM**

Hollywood, Television and the Music Industry is not only “big business”, it is one of the “powers that be”. It is a loosely formed collective of big corporate America, controlling the masses, keeping “the people” enslaved. While entertainment, in the form of movies, television and music, can and should be free and accessible to the people, the entertainment industry imposes a heavy and burdensome tax on the public. Yet the people desperately need entertainment to bring some joy to their otherwise mundane lives, made up primarily of work, and indebtedness that keeps the working class, working for “the man.” Entertainment is an “escape” from the reality of our lives. It should not be controlled, it should be allowed flourish in nature, and freely accessible to mankind.

Most Americans aren’t given meaningful vacation time, and don’t have the resources to travel. So, they watch T.V., go to the movies and listen to music. Sadly, this too is an inordinately expensive budgetary restraint in relation to net income.

First, it is not uncommon for households to pay over \$150.00 a month for cable T.V and some premium channels, only to be forced to watch as much commercials as they do programming. Unabashedly, the sound levels are turned up during commercial breaks that are too often timed to coordinate with other channels, leaving no escape or refuge from mindless and too often brainwashing commercials.

Secondly, a “night out at the movies” can be cost-prohibitive for a working family. A couple with two children can easily spend \$75.00 to see one movie with “refreshments” sold in theatres, made up of high priced junk-food, reflecting a “mark-up” over cost that would be unheard of anywhere, except where there is—as here—a “captive audience”, pun intended.

Thirdly, as if this wasn't enough, now movie theatres fill the big screen with paid advertisements, before the previews—another form of advertising revenue for the greedy theatrical landlord if not overlord.

Finally, music is part of man's soul, her spirit. It should not be prostituted. It should not be taxed. Music labels control and abuse the artists talent, while sucking them dry. They charge the people access to listen to music. Musicians should be free and unfettered to create. Music should be free. It has not been, but it is now. Enter: eWorldmedia and GoodGuysGuild (GGG)

### WE ARE ALL NOT ONLY CREATED EQUAL; WE ARE EQUALS UNDER GOD

"A" list film and T.V. actors, unlike stage-theatre performers (true artisans), are our country's counterpart to royalty, blue bloods, who are often just overpaid, spoiled and pampered—and one only needs look at the paparazzi and tabloid feeding frenzy geared to satiate the entertainment addiction. Not unlike the tobacco companies which increased the addictive properties of tobacco.

Why is the entertainment industry so apparently unsympathetic to the plight of mankind, to the extent of being cruel? Why are so many bad movies, television shows and music made and promoted, and so few good and worthy? Film, T.V. and music is still, in the prophetic words of former FCC chairman Newton Minow, uttered on the 9<sup>th</sup> day of May, 1961, a "vast wasteland." Ironically, this sad scenario has not improved in time, even with the advent of hundreds of cable channels, Netflix, Napster and the Internet.

The problem does not lie with the creative talent—there has never been a greater wealth of talented actors, writers, directors, producers, musicians and the like. The problem lies with how Hollywood and the Music Industry does business.

Simply stated, it is an industry manipulated by the few and powerful—the money-changers a/k/a executive producers, and the distributors and controllers of the media outlets a/k/a the studios, movie theaters and music labels. Their mission statement: make money for the "shareholders", pay "talent" the bare minimum, and let nepotism ride in the entertainment world, like a bull in a china shop. It's not

about who is the best and most talented, it is—and always has been—about “who you know.” It is about greed married to stupidity and insensitivity.

### THE SOLUTION: REVOLUTION

In the land of *Hollyweird* and music, we are not all bad, it’s just that we are the minority, and the majority rules. That is about to change, because there is a new sheriff in town, and we ARE eWorld and “Hollywood4Humanity.” And what we propose to do is give the gift of the entertainment industry back to the people, where it belongs. It is a simple task, really. We are going to take over Hollywood and the music labels. It will be a bloodless *coup d’etat*—and nobody has to get hurt, unless they oppose us.

First, we are going to strike the supply of old Hollywood and music label money that supplies their troops, by brining in outside venture capital, who will be satisfied with a reasonable rate of return for risk—not windfalls.

Second, we are going to make television shows, films and music for it’s *real cost*, not hugely inflated by budgets, which are the product of spendthrift producers who close a blind eye to rampant waste, fat and pork, while catering to nepotism.

Thirdly, we are going to close the shameful income gap between the “A” list creative talent in the industry, and the real wealth of talent—the unknown and unnamed actors, writers, directors, cinematographers, musicians, and the like.

It starts by re-educating the public to be keenly made aware that “box office draws” and music label promoted talent they flock to hear and see, is just the product of brainwashing, to hook the user on the dealers’ product. To entertain us, what matters is not the height of one’s stardom, but rather the level of their craft and the depth and passion of their performance. Don’t believe me? Okay. Believe Gabourey Sidibe.

Fourthly, we will pay all creative talent what they are worth, and not based on the A-D list they are on, at any given time in their career. Was Mickey Rourke worth near guild minimums when he did “The Wrestler”, millions for a film today?

No longer, for example, will a working actor, model and musician have to wait on tables between projects and gigs, while a less talented “A” list actor makes 20M a film, or a model, dancer or musician gets paid \$150 a day for their work. Haven’t you seen that actor walking down the red carpet, in a worst dressed tux and chewing gum—hey, it happens all the time. Hollywood does not value breeding and manners.

In our eWorld and GGG, all actors, models, musicians and other creative talent will be treated as equals, unless they are not.

Finally, brick and mortar is a dinosaur. There is no need for movie theaters as a method to deliver film to the people. Today, cable and network T.V., and their deafening stream of commercials, is yesterday’s a beta or VHS tape. They both belong in museums, not sucking on the tit of the people, as cash cows for Hollywood’s elite.

In GGG and eWorld, there is no caste system. We cast off the chains of bondage, in the name of the Internet. We can stream film, T.V. and music right into the home theater of the people. Oh yeah, did I fail to mention that in eWorld, there are no record labels, there is no iTunes, there is only the sweet sound of “FREE”-DOM, where musicians can showcase their talent without selling out, or being sold out.

Marcus Ambrose, a founding father of GGG, created MARCUS-MEDIA.COM (“MMC”) for the purpose of promoting up-and-coming actors, writers, directors, producers and musicians, and to give them the opportunity to create great work on film, TV or stage, consistent with the mission of GGG.

Movie theaters, T.V., cable and music labels, along with Hollywood’s playbook and playlist, are as useful today as an IMB correcting selectric typewriter. They don’t exist in eWorld; and instead, they belong in our museum of the history of entertainment.

GGG will independently distribute and finance film, TV and Music at a reasonable cost so that the profits can be distributed according to need and ability, not nepotism.

Infamous Talent Agency was created to act as agent and manager to all creative talent with a mission statement: (a) treat all talent with respect as if they were A List Talent—and without regard to the current recognized (or not) stardom.; and (b) negotiate contracts, not at guild minimums, but rather based upon what they are worth and should be paid based upon the profitability of the project.

In part, this “REVOLUTION” will require the best legal talent in the world because as Richard Walter’s coined (he is a “good guy”), “...there is no hit, without a writ ...”. To that end, we have retained the AMBROSE LAW FIRM, P.C. to protect the interests of GGG, ITA and “Hollywood4Humanity”, who will certainly come under direct attack from Hollywood’s vested interests and “powers that be.”

Welcome to Marcus’ World. He formed MARCUS-WORLD.COM as an umbrella company, under which falls: (1) Ambrose Law Firm (2) ITA (3) GGG and (4) H4H.

Welcome to the future, today.

Some will say—those with a vested interest in keeping you fattening their coffers-- that feature films are meant to be viewed on the big screen, and not in the comfort of one’s own home. Nothing could be further from the truth.

GGG and eWorld have access to tomorrow’s technology, today—streaming 3Dvideo film, T.V and surround sound into your living room, that would make Dolby and THX sound like the track was recorded in someone’s garage! And you don’t have to spend 10 bucks for some popcorn and a soda!

#### “HOLLYWOOD4HUMANITY (H4H)”

While the entertainment industry has too many immoral, unethical and incompetent players, it is also endowed with the creative talent whose craft is often not recognized, or even given an opportunity to unfold. Unfortunately, they all belong to the same guild—and there are no white or black hats to identify them or “out” them. They survive because of their anonymity.

To right that wrong, we have formed ““Hollywood4Humanity”, to wit: an exclusive guild of the finest creative entertainment and musical talent. We all

subscribe to our bill of rights, duties, Code of Ethics and Professional Responsibility, as a condition of membership and good standing.

H4H invites everybody—YOU-- to be one of our “founding fathers, mothers and children”.

### SAVE THE WORLD BECAUSE WE ARE THE WORLD AND ITS CHILDREN

With freedom comes restraint and responsibility. We are all inter-connected. We are one.

If one brother is in bondage, suffers hunger or denied education or health care or housing, we are all slaves.

Our goal is the save the world, and by doing so, save ourselves. The price may be blood, sweat and tears for some. It certainly costs money for all.

All of eWorld , Good Guys Guild members, creative talent under contract with the Infamous Talent Agency; and clients of the Ambrose Law Firm, P.C. (and the firm itself) through “Hollywood4Humanity”, donate no less than 10% of their net pre-tax income to this charitable foundation, as a privilege of membership and association with our projects. 100% of that money goes to save the world, or as many people on it as we can.

### BROTHERHOOD NOT HOLLYWOOD

We are two organizations, joined at the hip, and founded on certain truths, which we hold self-evident.

- Entertainment should be free and unfettered.
- Creative talent (actors, models, writers, directors, producers, cinematographers, composers, set and costume designers, editors, musicians and the like) is showcased based on talent, not on nepotism or commercialization.

- Entertainers and all the Unknown Soldier's who make them look and sound good, are to be paid what they are worth, not based upon guild minimums nor outrageous fortunes.
- Success depends more upon a code of ethics and values, then what is written in Hollywood's bible and playbook.
- Tithes our out; and free is in.

### COME "JOIN US"

Hollywood, T.V., Cable, and Music Labels, have for too long impaired the people's right to pursue happiness through entertainment, and have been destructive by levying a tax upon the people to gain access to movies, television shows and the sweet sound of music.

The entertainment industry's long train of abuses and usurpations, have evinced a clear design to subject the people to their form of despotism. It is the peoples right and now choice to throw off and abolish Hollywood and the entertainment industry's despotic rule. We are the new Guardian of the people's right to entertainment. We are dreamers, but we are not the only ones.

- Imagine all the people, being entertained for free.
- Imagine all the talent being treated with respect and paid a fair wage.
- Now, "Imagine" eWorld and ""Hollywood4Humanity"".

Regardless of whether you are: creative talent, a musician, a fortune 500 company, a start-up, or the girl and boy next-door, please ...come join our brotherhood of man.

The children need you. The world need's you. We need you.

Don't be passive. We need YOU. The world needs YOU; and you need US.

**JOIN US AND THE REVOLUTION TODAY BY VISITING:**

eWorldMedia.com

[www.GoodGuysGuild.com](http://www.GoodGuysGuild.com)

[www.Hollywood4Humanity.com](http://www.Hollywood4Humanity.com)

[www.InfamousTalentAgency.com](http://www.InfamousTalentAgency.com) (a/k/a ITA)

[www.AmbroseLawFirm.com](http://www.AmbroseLawFirm.com)

[www.MarcusAmbrose.com](http://www.MarcusAmbrose.com)

www.Marcus-Media.com

[www.Marcus-World.com](http://www.Marcus-World.com)